



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>4068238 / 3    |   | <u>Alt Order #</u><br>Political Issue                  |
| <u>Product</u><br>NRCC IE 2012               |   |  |
| <u>Contract Dates</u><br>09/28/12 - 10/04/12 | <u>Estimate #</u><br>3013                 |  |
| <u>Advertiser</u><br>NRCC                    |   | <u>Original Date / Revision</u><br>08/15/12 / 09/25/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast      | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KSAZ                       | <u>Account Executive</u><br>Chris Johnson | <u>Sales Office</u><br>FSS Philadelphia                |
| <u>Special Handling</u>                      |   |  |
| <u>Demographic</u><br>Adults 25+             |   |  |
|  |   | <u>Total Ratings</u><br>80.30                          |
| <u>IDB#</u>                                  | <u>Advertiser Code</u><br>155             | <u>Product Code</u><br>426                             |
| <u>Agency Ref</u>                            | <u>Advertiser Ref</u>                     |  |

And:

**National Media**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

| *Line | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/<br>Week    | Rate        | Rtn           | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
| 1     | KSAZ | 09/28/12          | 09/28/12        | M-F 5a-530a     | 5a-530a        |      | :30    |                   |             |               | NM   | 1     | \$350.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--         |                |      |        | 1                 | \$350.00    | 0.90          |      |       |          |
| 2     | KSAZ | 10/01/12          | 10/01/12        | M-F 5a-530a     | 5a-530a        |      | :30    |                   |             |               | NM   | 1     | \$350.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | M-----          |                |      |        | 1                 | \$350.00    | 0.90          |      |       |          |
| 3     | KSAZ | 10/02/12          | 10/02/12        | M-F 5a-530a     | 5a-530a        |      | :30    |                   |             |               | NM   | 1     | \$350.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | -T-----         |                |      |        | 1                 | \$350.00    | 0.90          |      |       |          |
| 4     | KSAZ | 10/03/12          | 10/03/12        | M-F 5a-530a     | 5a-530a        |      | :30    |                   |             |               | NM   | 1     | \$350.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | --W----         |                |      |        | 1                 | \$350.00    | 0.90          |      |       |          |
| 5     | KSAZ | 10/04/12          | 10/04/12        | M-F 5a-530a     | 5a-530a        |      | :30    |                   |             |               | NM   | 1     | \$350.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | ---T---         |                |      |        | 1                 | \$350.00    | 0.90          |      |       |          |
| 6     | KSAZ | 09/28/12          | 09/28/12        | M-F 530a-6a     | 530a-6a        |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--         |                |      |        | 1                 | \$450.00    | 1.00          |      |       |          |
| 7     | KSAZ | 10/01/12          | 10/01/12        | M-F 530a-6a     | 530a-6a        |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | M-----          |                |      |        | 1                 | \$450.00    | 1.00          |      |       |          |
| 8     | KSAZ | 10/02/12          | 10/02/12        | M-F 530a-6a     | 530a-6a        |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | -T-----         |                |      |        | 1                 | \$450.00    | 1.00          |      |       |          |
| 9     | KSAZ | 10/03/12          | 10/03/12        | M-F 530a-6a     | 530a-6a        |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
|       |      | Political Issue   |                 |                 |                |      |        |                   |             |               |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract Dates</u><br>09/28/12 - 10/04/12 | <u>Product</u><br>NRCC IE 2012 | <u>Estimate #</u><br>3013                              |
| <u>Advertiser</u><br>NRCC                    |                                | <u>Original Date / Revision</u><br>08/15/12 / 09/25/12 |

| *Line           | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |
|-----------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | --W----         |                |      |        | 1                 | \$450.00    | 1.00          |      |       |          |
| 10              | KSAZ | 10/04/12          | 10/04/12        | M-F 530a-6a     | 530a-6a        |      | :30    |                   |             |               | NM   | 1     | \$450.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | ---T---         |                |      |        | 1                 | \$450.00    | 1.00          |      |       |          |
| 12              | KSAZ | 10/01/12          | 10/01/12        | M-F 3p-4p       | 3p-4p          |      | :30    |                   |             |               | NM   | 1     | \$250.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | M-----          |                |      |        | 1                 | \$250.00    | 0.90          |      |       |          |
| 13              | KSAZ | 10/02/12          | 10/02/12        | M-F 3p-4p       | 3p-4p          |      | :30    |                   |             |               | NM   | 1     | \$250.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | -T-----         |                |      |        | 1                 | \$250.00    | 0.90          |      |       |          |
| 14              | KSAZ | 10/03/12          | 10/03/12        | M-F 3p-4p       | 3p-4p          |      | :30    |                   |             |               | NM   | 1     | \$250.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | --W----         |                |      |        | 1                 | \$250.00    | 0.90          |      |       |          |
| 15              | KSAZ | 10/04/12          | 10/04/12        | M-F 3p-4p       | 3p-4p          |      | :30    |                   |             |               | NM   | 1     | \$250.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | ---T---         |                |      |        | 1                 | \$250.00    | 0.90          |      |       |          |
| 17              | KSAZ | 10/01/12          | 10/01/12        | M-F 4p-430p     | 4p-430p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | M-----          |                |      |        | 1                 | \$650.00    | 1.60          |      |       |          |
| 18              | KSAZ | 10/02/12          | 10/02/12        | M-F 4p-430p     | 4p-430p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | -T-----         |                |      |        | 1                 | \$650.00    | 1.60          |      |       |          |
| 19              | KSAZ | 10/03/12          | 10/03/12        | M-F 4p-430p     | 4p-430p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | --W----         |                |      |        | 1                 | \$650.00    | 1.60          |      |       |          |
| 20              | KSAZ | 10/04/12          | 10/04/12        | M-F 4p-430p     | 4p-430p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | ---T---         |                |      |        | 1                 | \$650.00    | 1.60          |      |       |          |
| 21              | KSAZ | 09/28/12          | 09/28/12        | M-F 430p-5p     | 430p-5p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 09/24/12          | 09/30/12        | ----F--         |                |      |        | 1                 | \$650.00    | 1.70          |      |       |          |
| 22              | KSAZ | 10/01/12          | 10/01/12        | M-F 430p-5p     | 430p-5p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | M-----          |                |      |        | 1                 | \$650.00    | 1.70          |      |       |          |
| 23              | KSAZ | 10/02/12          | 10/02/12        | M-F 430p-5p     | 430p-5p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week:           |      | 10/01/12          | 10/07/12        | -T-----         |                |      |        | 1                 | \$650.00    | 1.70          |      |       |          |
| 24              | KSAZ | 10/03/12          | 10/03/12        | M-F 430p-5p     | 430p-5p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
| Political Issue |      |                   |                 |                 |                |      |        |                   |             |               |      |       |          |

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| <u>Contract / Revision</u><br>4068238 / 3    |                                | <u>Alt Order #</u><br>Political Issue                  |
| <u>Contract Dates</u><br>09/28/12 - 10/04/12 | <u>Product</u><br>NRCC IE 2012 | <u>Estimate #</u><br>3013                              |
| <u>Advertiser</u><br>NRCC                    |                                | <u>Original Date / Revision</u><br>08/15/12 / 09/25/12 |

| *Line | Ch   | Start Date        | End Date        | Description      | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | --W----          |                |      |        | 1                 | \$650.00    | 1.70          |      |       |          |
| 25    | KSAZ | 10/04/12          | 10/04/12        | M-F 430p-5p      | 430p-5p        |      | :30    |                   |             |               | NM   | 1     | \$650.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | ---T---          |                |      |        | 1                 | \$650.00    | 1.70          |      |       |          |
| 26    | KSAZ | 09/28/12          | 09/28/12        | M-F 5p-530p News | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--          |                |      |        | 1                 | \$900.00    | 2.00          |      |       |          |
| 27    | KSAZ | 10/01/12          | 10/01/12        | M-F 5p-530p News | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | M-----           |                |      |        | 1                 | \$900.00    | 2.00          |      |       |          |
| 28    | KSAZ | 10/02/12          | 10/02/12        | M-F 5p-530p News | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | -T-----          |                |      |        | 1                 | \$900.00    | 2.00          |      |       |          |
| 29    | KSAZ | 10/03/12          | 10/03/12        | M-F 5p-530p News | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | --W----          |                |      |        | 1                 | \$900.00    | 2.00          |      |       |          |
| 30    | KSAZ | 10/04/12          | 10/04/12        | M-F 5p-530p News | 5p-530p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | ---T---          |                |      |        | 1                 | \$900.00    | 2.00          |      |       |          |
| 31    | KSAZ | 09/28/12          | 09/28/12        | M-F 530p-6p News | 530p-6p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--          |                |      |        | 1                 | \$900.00    | 1.90          |      |       |          |
| 32    | KSAZ | 10/01/12          | 10/01/12        | M-F 530p-6p News | 530p-6p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | M-----           |                |      |        | 1                 | \$900.00    | 1.90          |      |       |          |
| 33    | KSAZ | 10/02/12          | 10/02/12        | M-F 530p-6p News | 530p-6p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | -T-----          |                |      |        | 1                 | \$900.00    | 1.90          |      |       |          |
| 34    | KSAZ | 10/03/12          | 10/03/12        | M-F 530p-6p News | 530p-6p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | --W----          |                |      |        | 1                 | \$900.00    | 1.90          |      |       |          |
| 35    | KSAZ | 10/04/12          | 10/04/12        | M-F 530p-6p News | 530p-6p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 10/01/12          | 10/07/12        | ---T---          |                |      |        | 1                 | \$900.00    | 1.90          |      |       |          |
| 36    | KSAZ | 09/28/12          | 09/28/12        | M-F 6p-630p News | 6p-630p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |          |
| Week: |      | 09/24/12          | 09/30/12        | ----F--          |                |      |        | 1                 | \$900.00    | 1.90          |      |       |          |
| 37    | KSAZ | 10/01/12          | 10/01/12        | M-F 6p-630p News | 6p-630p        |      | :30    |                   |             |               | NM   | 1     | \$900.00 |
|       |      | Political Issue   |                 |                  |                |      |        |                   |             |               |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

|  |                                |  |
|--|--------------------------------|--|
| <u>Contract / Revision</u><br>4068238 / 3    |                                | <u>Alt Order #</u><br>Political Issue                  |
| <u>Contract Dates</u><br>09/28/12 - 10/04/12 | <u>Product</u><br>NRCC IE 2012 | <u>Estimate #</u><br>3013                              |
| <u>Advertiser</u><br>NRCC                    |                                | <u>Original Date / Revision</u><br>08/15/12 / 09/25/12 |

| *Line               | Ch   | Start Date        | End Date        | Description          | Start/End Time       | Days                  | Length          | Spots/Week        | Rate                  | Rtn           | Type        | Spots | Amount     |
|---------------------|------|-------------------|-----------------|----------------------|----------------------|-----------------------|-----------------|-------------------|-----------------------|---------------|-------------|-------|------------|
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | M-----               |                      |                       |                 | 1                 | \$900.00              | 1.90          |             |       |            |
| 38                  | KSAZ | 10/02/12          | 10/02/12        | M-F 6p-630p News     | 6p-630p              |                       | :30             |                   |                       |               | NM          | 1     | \$900.00   |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | -T-----              |                      |                       |                 | 1                 | \$900.00              | 1.90          |             |       |            |
| 39                  | KSAZ | 10/03/12          | 10/03/12        | M-F 6p-630p News     | 6p-630p              |                       | :30             |                   |                       |               | NM          | 1     | \$900.00   |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | --W----              |                      |                       |                 | 1                 | \$900.00              | 1.90          |             |       |            |
| 40                  | KSAZ | 10/04/12          | 10/04/12        | M-F 6p-630p News     | 6p-630p              |                       | :30             |                   |                       |               | NM          | 1     | \$900.00   |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | ---T---              |                      |                       |                 | 1                 | \$900.00              | 1.90          |             |       |            |
| 41                  | KSAZ | 09/30/12          | 09/30/12        | Su 5p-6p News        | 5p-6p                |                       | :30             |                   |                       |               | NM          | 1     | \$650.00   |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 09/24/12          | 09/30/12        | -----S               |                      |                       |                 | 1                 | \$650.00              | 1.80          |             |       |            |
| 42                  | KSAZ | 09/29/12          | 09/29/12        | Pac 12 RS Prime Game | 430p-8p              |                       | :30             |                   |                       |               | NM          | 1     | \$3,000.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 09/24/12          | 09/30/12        | -----S-              |                      |                       |                 | 1                 | \$3,000.00            | 6.50          |             |       |            |
|                     |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>    | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |       |            |
|                     |      | 1                 | KSAZ            | 09/24/12-09/30/12    | Pac 12 RS Prime Game | 430p-8p               | -----Sa--       | :30               | <del>\$3,000.00</del> | 6.50          | NM          |       |            |
| See MG 42.2         |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | 2                 | KSAZ            | 09/29/12-09/29/12    | Big 12 RS Prime Game | 12p-9p                | -----Sa--       | :30               | \$3,000.00            | 6.50          | NM          |       |            |
| Ⓜ MG for 42.1 09/29 |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
| 43                  | KSAZ | 09/28/12          | 09/28/12        | M-F 9p-10p News      | 9p-10p               |                       | :30             |                   |                       |               | NM          | 1     | \$1,800.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 09/24/12          | 09/30/12        | ----F--              |                      |                       |                 | 1                 | \$1,800.00            | 3.00          |             |       |            |
| 44                  | KSAZ | 10/01/12          | 10/01/12        | M-F 9p-10p News      | 9p-10p               |                       | :30             |                   |                       |               | NM          | 1     | \$1,800.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | M-----               |                      |                       |                 | 1                 | \$1,800.00            | 3.00          |             |       |            |
| 45                  | KSAZ | 10/02/12          | 10/02/12        | M-F 9p-10p News      | 9p-10p               |                       | :30             |                   |                       |               | NM          | 1     | \$1,800.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | -T-----              |                      |                       |                 | 1                 | \$1,800.00            | 3.00          |             |       |            |
| 46                  | KSAZ | 10/03/12          | 10/03/12        | M-F 9p-10p News      | 9p-10p               |                       | :30             |                   |                       |               | NM          | 1     | \$1,800.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | --W----              |                      |                       |                 | 1                 | \$1,800.00            | 3.00          |             |       |            |
| 47                  | KSAZ | 10/04/12          | 10/04/12        | M-F 9p-10p News      | 9p-10p               |                       | :30             |                   |                       |               | NM          | 1     | \$1,800.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | ---T---              |                      |                       |                 | 1                 | \$1,800.00            | 3.00          |             |       |            |
| 48                  | KSAZ | 10/01/12          | 10/04/12        | M-F 7a-8a News       | 7a-8a                |                       | :30             |                   |                       |               | NM          | 2     | \$1,700.00 |
| Political Issue     |      |                   |                 |                      |                      |                       |                 |                   |                       |               |             |       |            |
|                     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>           | <u>Rating</u> |             |       |            |
| Week:               |      | 10/01/12          | 10/07/12        | MTWT---              |                      |                       |                 | 2                 | \$850.00              | 0.00          |             |       |            |

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**Phoenix, AZ 85003**  
**(602) 257-1234**

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 4068238 / 3                | Political Issue    |

|                       |                |                   |
|-----------------------|----------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/28/12 - 10/04/12   | NRCC IE 2012   | 3013              |

|                   |                                 |
|-------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| NRCC              | 08/15/12 / 09/25/12             |

| *Line         | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn           | Type | Spots | Amount      |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| 49            | KSAZ  | 09/29/12          | 09/29/12        | Sa 7a-8a News   | 7a-8a          |      | :30    |                   |             |               | NM   | 2     | \$700.00    |
|               |       |                   |                 | Political Issue |                |      |        |                   |             |               |      |       |             |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |      |       |             |
|               | Week: | 09/24/12          | 09/30/12        | -----S-         |                |      |        | 2                 | \$350.00    | 0.00          |      |       |             |
| <b>Totals</b> |       |                   |                 |                 |                |      |        |                   |             | 80.30         |      | 49    | \$39,400.00 |

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

| Time Period         | # of Spots | Gross Amount | Net Amount  | *Tax 1   | Total       |
|---------------------|------------|--------------|-------------|----------|-------------|
| 08/27/12 - 09/30/12 | 11         | \$10,300.00  | \$8,755.00  | \$43.77  | \$8,798.77  |
| 10/01/12 - 10/04/12 | 38         | \$29,100.00  | \$24,735.00 | \$123.67 | \$24,858.67 |
| <b>Totals</b>       | 49         | \$39,400.00  | \$33,490.00 | \$167.44 | \$33,657.44 |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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